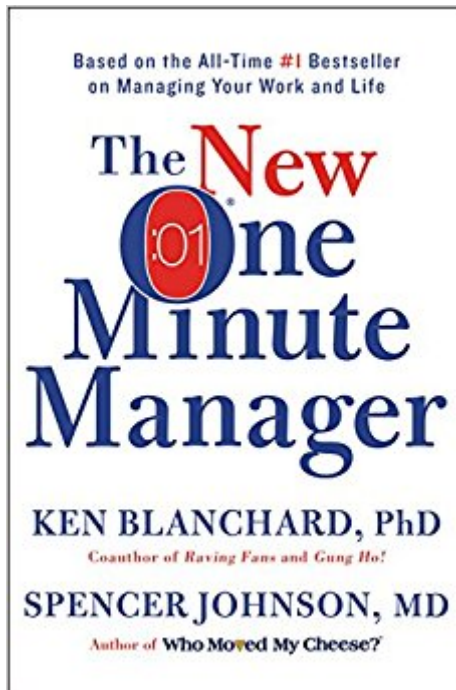




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# The New One Minute Manager



## Synopsis

A new edition based on the timeless business classicâupdated to help todayâs readers succeed more quickly in a rapidly changing world. For decades, The One Minute Manager® has helped millions achieve more successful professional and personal lives. While the principles it lays out are timeless, our world has changed drastically since the bookâs publication. The exponential rise of technology, global flattening of markets, instant communication, and pressures on corporate workforces to do more with lessâincluding resources, funding, and staffâhave all revolutionized the world in which we live and work. Now, Ken Blanchard and Spencer Johnson have written The New One Minute Manager to introduce the bookâs powerful, important lessons to a new generation. In their concise, easy-to-read story, they teach readers three very practical secrets about leading othersâand explain why these techniques continue to work so well. As compelling today as the original was thirty years ago, this classic parable of a young man looking for an effective manager is more relevant and useful than ever.

## Book Information

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## Customer Reviews

The New One Minute Manager offers a way for you to succeed sooner with less stress in changing timesâboth at work and at home. Based on the original book The One Minute Manager that helped millions of people around the world in organizations large and small, this new version of the classic story deals with a new world. The book will help you find meaning in your work and inspire you to discover new ways to help your organization adapt and prosper. The New One Minute Manager is a

concise, easily read story that reveals three very practical secrets: One Minute Goals, One Minute Praisings, and One Minute Re-Directs, the new third secret. The story is based on studies in the behavioral sciences and medicine that support why these apparently simple methods work so well with so many people. And by the book's end, you will know how to apply what you discover to your own situation and enjoy the benefits.

Ken Blanchard, PhD, is one of the most influential leadership experts in the world. He has co-authored 60 books, including *Raving Fans* and *Gung Ho!* (with Sheldon Bowles). His groundbreaking works have been translated into over 40 languages and their combined sales total more than 21 million copies. In 2005 he was inducted into the Business Hall of Fame as one of the top 25 bestselling authors of all time. The recipient of numerous leadership awards and honors, he is cofounder with his wife, Margie, of The Ken Blanchard Companies®, a leading international training and consulting firm. Spencer Johnson, MD, is one of the most admired thought leaders and widely read authors in the world. His books, including the #1 bestseller *Who Moved My Cheese?*, are embedded in our language and culture. Called "The King of Parables" by USA Today, Dr. Johnson is often referred to as the best there is at taking complex subjects and presenting simple solutions that work. His brief books contain insights and practical tools that millions of people use to enjoy more happiness and success with less stress. Over 50 million copies of Spencer Johnson's books are in use worldwide in 47 languages.

I read the original *One Minute Manager* multiple times back in the 80s while working at my first serious job. I've threaded my way through a lot of organizations and managers since then, but as I read this new, updated version I found the same foundational principles enhanced to be applicable to business cultures today with different structures, flexible work arrangements, and technology that didn't exist 30 years ago. What is most impressive about this little book is that the title implies manager, but every person can practice the principles. The world has changed but preserving relationships is still a major objective at work and at home and in our communities. Why reference a one-minute manager? Through this parable, we learn that it takes very little time for a manager and the team to get good results. In fact throughout this story readers are introduced to principles of success in three actions. The author refers to them as secrets, but the truth is, they are positive actions that every person can perform. These are so powerful, yet take only a moment. One Minute Goals: Managers work with each person to set 3 to 5 goals, each of which is clearly defined so responsibilities are aligned with accountabilities. Clarity means each goal

is concisely written including due dates. When reviewed daily it takes about a minute to read each goal. The goal is held up against what is actually happening and if there's a discrepancy, corrective action can be taken.

**One Minute Praising:** To succeed in a job, feedback is an invaluable tool. For people to reach their full potential, they need to know in specific terms what they are doing well and what they need to work on. It takes very little time to praise someone for doing the right things, encourage and infuse them with confidence. Do it soon and be sincere about supporting their success.

**One Minute Re-Directs:** Reading the first two secrets probably made you wonder just as I did, what happens when things go wrong, because they do. That's what the re-direct is for. When a mistake is made, the manager and employee quickly meet to review the goal together. They confirm that a mistake was made then the manager uses the re-direct technique. The focus is first on the mistake itself, what the impacts could be, and what could happen as a result. The manager then focuses on the employee so they realize they are better than the mistake, the manager still has confidence in them and trusts them.

So what do you think? With a little focus on desired outcome and concentration on positive actions, these secrets will change you and change your organization.

One of the best things the publisher did was create an eBook for this edition of *The New One Minute Manager*. Its quotes and storylines are positive reinforcement for when the atmosphere turns negative and we need a replacement for those thoughts and actions. This book was given to me.

An update to the classic that replaces one portion, the one dealing with how handling individuals mistakes, should be done. Instead of letting the individuals know about the mistake and just a mistake, the one minute manager job here is to redirect them on to the appropriate path. He calls it tough but good. It's a short read and if you're looking for something to kill an afternoon or two and perhaps see things from a different point of view it's a classic.

I read the original *One Minute Manager* that focused on mentoring the staff (give feedback often, keep it short and to the point, be specific, public praise, private conversation when addressing negative issues). Simple, but something a lot of managers do not do. This one is marketed to adapt to the millennials, the conversations did get a bit tedious but overall a good message.

This book opened my eyes to a new way of managing and collaborating with others. The lessons seem simple but require honesty and a willingness to be open with those around you. Looking forward to putting the secrets to the test!

The best things in life last forever. This book changed my life 30 years ago as a management consultant. I bought this for my niece in PhD research program at major university who gets no guidance on time management. So she is overly stressed. This book can help her and anyone reduce life stress setting goals and focusing daily on those goals.

Very beneficial! Having been managed and mentored by someone who recommended this to me I can say that this style of management GROWS people, develops character and confidence. A short read, an easy read- the AUDIO version I liked quite well. Happy with purchase.

I read the One Minute Manager back when it first came out. This newer version is just as good and the lessons piggy back nicely. I like the idea of the re-direct and making sure the parties understand it is for the behavior and not the person. Should be standard reading for managers of all ranks.

I've heard about this book before but just got around to reading. Amazing stuff! I found at least 3 action items I can start implementing in my business right away.

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